

GRAPHIC REQUIREMENTS

Graphics Submission

GRAPHICS APPLICATIONS AND ACCEPTED FILE TYPES

- Submitting your graphics as a print ready PDF file is preferred (MAC or PC). We will also accept files created in Adobe® Illustrator®, Photoshop®, and up to Creative Suit 6..

- If multiple layouts are selected for a product, submit one file per layout.



Acceptable File Types	PDF
	PDF is our preferred file type. Do not submit multiple pages in one document.
	AI Adobe® Illustrator® files should be submitted with all placed images embedded and all transparencies flattened.
	EPS Adobe® Illustrator® EPS should be submitted with all transparencies flattened and all images embedded. Save with “compatible gradient” option checked if graphics includes gradients. Adobe® Photoshop® EPS images should be flattened (no layers) after removing all template lines.
	PSD Adobe® Photoshop® PSD images should be flattened (no layers or extra channels) after removing all template lines.
	TIF Adobe® Photoshop® TIF images should be flattened after removing all template lines and saved with no compression.
	JPG Adobe® Photoshop® JPG files should be saved at “Highest” or “Maximum” Quality.

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Graphic Specifications

To ensure first-time success in submitting your graphics file, please follow the guidelines below:

Submit all graphics resolution format

- Design all files on the supplied templates at 100 % at **150 dpi maximum**

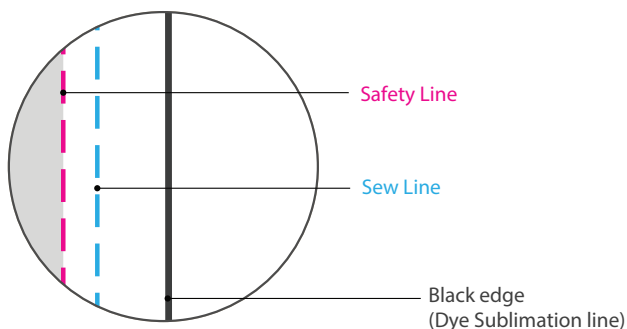
Submit all graphics files in color format

- If color is critical convert all spot-solid colors to pantone solid coated colors this is used for color matching purposes
 -Convert color mode to *CMYK*

Submit all Images and Fonts format

-Outline all fonts (Do not include them)
 -Embed all images
 -Artwork with images: Before sending zoom in at 100% to insure your image resolution is good.

TEMPLATE LINES OVERVIEW



Safety Line : Keep all important type inside these areas this will prevent your logos or type from getting sewn over

Sew Line : This line shows where stitching should be present. Keep all text out of this area.

Black Line : Design to the black edge on the your your template. **Do not build in bleed.**